



Is Your Affiliate Program REALLY Giving What Your Time Is Worth? How Would You Like To Be Earning A Massive 65% Commission On All Sales?!

Affiliates, I've got a question for you. How much do your programs pay per sale? Eight percent? Fifteen? Does the thought of earning 65% from a high converting Affiliate program excite you?

What could be better than that?

How about promoting a product that people actually want—a product that consumers will actually buy?

How about having a vendor who is excited about their project and will actively help you market it?

How about getting valuable insider information on the marketing industry (including tips, tricks, and techniques) that you can use to increase your marketing prowess, build your revenue stream, and help to secure your financial future?

Sound interesting? Then read on my friend and find out how to make \$1,500 a week converting traffic at only .5%

Welcome To The *Harmony@Home* Affiliate Program

Hi,

My name is Gareth and I've created a unique multimedia program called "Harmony At Home" that helps parents:

- Find the answers to all of those impossible questions that come up while raising a child.
- Teach children respect, instill self worth, and build solid life skills.
- Grow a strong and healthy family relationship that will last.

This program is excellent—and I'm not just saying that because I put it together. I used information from, research compiled by, and the experience of several experts in the field of child development including education officers and health care professionals to provide the backbone of this one of a kind resource.

I'm coming to you because I'd like you to help me promote this cutting edge program.

You're probably thinking . . .

What's In It For Me?

It's okay. There's nothing wrong with asking that.

I've designed an affiliate program that generously shares the wealth with those who do the heavy lifting (you!) and I've also created resources to make the job of promoting my program easier.

A 65% Commission on Each Sale!

My "Harmony at Home" is designed to be consumer (and budget) friendly in order to make the customer's decision to "Act Now" easier but I know you, the affiliates are the real power behind any marketing campaign. You are the ones who drive the traffic. You are the ones who create the conversions. You are the public face of any promotional campaign. That's why I guarantee you'll receive 65% of each sale.

High Quality Creatives

You are the driving force behind internet sales . . . but there's no reason I can't make your job a little easier for you, is there? I've created a series of excellent tools that will not only help you generate insane amounts of traffic but also push those conversion levels higher.

Complimentary Training Videos!

This video series is one of my prized possession and one of the most powerful traffic generation tips and techniques I have EVER given out. I've kept this under my hat for a long time but think it is only fair that I share it with my valued affiliates. In a nutshell, I will teach you the close guarded secrets to earning insane amounts of money online as an affiliate marketer. Trust me, it's an absolute gem! More on this later.....

Free Email support

I truly want to see you succeed and want be with you every step of the way to ensure that you reach your fullest potential as an affiliate. It is a passion of mine to help others and you are no exception. I will be available whenever a problem arises. Just shoot me an email and I'll get back to you straight away! I guarantee you however, with the marketing materials that I have provided, along with the sweet freebie (more on this later!), you cannot fail.

How to earn \$1,500 a Week Converting at Only .5%!

The Sky is truly the Limit!

You heard me make a promise earlier in this letter and I want to give you some numbers to back it up.

An average content-rich web page gets 1,200-3,000 hits per day depending on content. Average that and you get 2,100.

The average conversion rate for any affiliate page is 2%.

That said, the average affiliate page is a landing page with maybe a banner ad and some flashy graphics but that's about it. With the quality creatives I'll be giving you, you should be able to grab more traffic and create those conversions at a much better rate than average with just a little bit of

elbow grease.

2% of 2100 is 42. That's 42 conversions per day. Do the math on that . . .

Grounded in Reality

I don't want to get your hopes up or give you any false impression about the millions of dollars you'll be making without doing anything for it—that's not the way "real" affiliate marketing works and I'm not some tricky "guru" looking to pull the wool over your eyes.

My "Harmony at Home" program is sort of a niche product but it can be successfully marketed to any parent looking for help raising their children right and creating a stable home environment. So we'll be pessimistic and say your "Harmony at Home" site only gets 1,000 hits per day and converts at a rate of .5%.

That's still 5 conversions per day which equates to a potential \$217.75 in your pocket!

Multiply that by seven and you get \$1,500 per week!

It *will* take you some time to start building that traffic but even if you have a few bad weeks thrown in over the course of a year (say 22 out of 52, leaving you 30 weeks of solid traffic and conversions) you could still easily stand to earn \$45,000 per year!

If that seems daunting to you, don't worry. The video tutorials you'll be receiving will take all of the mystery out of affiliate marketing and let you in on the secrets that I personally use to rake in thousands per week from internet marketing! I have never shared this information with anyone so you'll be the first person EVER to receive this. You will truly learn the underground secrets of the super affiliate. Anyway more on this later.....

As I mentioned previously, [ClickBank](#) hosts my affiliate program. You won't have to worry about second-rate software "losing" your conversions or the accuracy of ClickBank's numbers. They've been in the affiliate business since the beginning and are a trusted and reliable affiliate tracker with over 100,000 accounts. You will get paid on time, **every time**.

Becoming an affiliate for my "Harmony at Home" program is simple:

To create your referral code, simply replace "YOURID" (in the box below) with your clickBank username, then apply that URL for your promotions.

<http://YOURID.iparent.hop.clickbank.net>

If you're not already a member of ClickBank, you can join for free (instant approval) in a matter of seconds by [clicking here](#)

The Affiliate Ultimatum Training Seminar

What I'm providing here is one of my highly prized possessions and the secrets that I have personally used to make thousands of pounds on the internet. No stone is left unturned.

So, just for becoming an affiliate for my program, as a way of thanking you, I'll give you an excellent video training seminar which is 6 hours long

containing expert knowledge about the affiliate marketing industry. This video series is full of the tips, tricks, and tools of the trade I've learned over the years to make an absolute killing from the internet.

Use them to enhance your skills to the peak of excellence and take your part-time cash flow into a fulltime income.

Now, here's the best bit. I normally sell this video tutorial separately for \$197 but you're having it all.....for FREE—that's right, free for the taking—just for helping me market my "Harmony at Home" multimedia parenting resource!

Wouldn't you like to know the closely guarded secrets of the super affiliate? Want to become a super-affiliate yourself? How would you like to become an internet marketing expert? It sounds good doesn't it?! By inserting your details into the box below you'll be setting yourself up for complete success and financial freedom. This is no marketing hype, just plain and simple fact. I receive numerous emails per day from paid customers thanking me for sharing this video series with them. So with that said, quickly insert your details into the boxes below and receive your complimentary video seminar within minutes!

Name:

Email:

(We Hate Spam As Much As You Do! Your Name And Email Address Will NEVER Be Sold, Shared Or Disclosed. Please Check Your Email For Download Information)

A Professionally Designed Landing Page

This sales page has been written by a highly respected copywriter who charges in excess of \$2,000 a pop. It is a quality piece of copywriting and you are getting it for free!

check out sales page #1 by [clicking here](#)

Use this page as you wish and tweak it to your specific needs or desires. The pages have been optimized to grab the attention of any potential customer who comes across it and turns browsers into buyers by informing and exciting them, enticing them to act now.

High Quality Articles

Written by folks who know what they're talking about, use this content for submission sites or on your own blog/site to drive search engine traffic your way. (Expert affiliates know that there's no better way to get better natural search results than by adding valuable content to their site on a regular

basis)

These articles are also filled with solid value for any consumer and will help you build the level of trust needed to convert those potential sales.

Scroll Down for your 30+ FREE articles.

Articles 1-8

Article #1

Got A Spoiled Child? Here's How To Cope!

Amy was just putting away the groceries for the day when her daughter, Elizabeth, walked into the kitchen demanding the latest iPhone. Amy patiently told her daughter that she had already received another popular - and equally expensive - phone a few months ago; what exactly was wrong with it? When Elizabeth said that all the "cool kids" had the iPhone, Amy felt at a loss for what to do. How

Articles 9-16

Article #9

What You Need To Know About Your Child And An Organic Lifestyle

Even though we're in the midst of a credit crunch, the organic lifestyle industry has shown no signs of slowing down - in fact, more consumers than ever are choosing to purchase food, clothing and other products that are either made from 100% natural materials or raised on farms where no chemicals and pesticides are used. This recent shift

Articles 17-24

Article #17

How To Tell If Your Teen Is In Trouble

It's no secret to parents that most teenagers will go through a phase in which defying authority is the "cool" thing to do - in fact, many parents remember doing it themselves at one point or another in their lives! However, there's a fine line between typical rebellion - for example, breaking curfew by ten or fifteen minutes or disobeying a parent's request - and the kind of trouble

Articles 25-32

Article #25

Got A Finicky Eater? Here's How To Deal!

The parental battle with children over eating certain types of food is a tale as old as time. In fact, to frustrated parents, it can often seem as though children are born hating veggies and other important foods, like it's programmed into their DNA. Having a finicky eater at the dinner table can cause lots of stress on the family as well, since dinnertime becomes the scene for the classic

Articles 33-35

Article #33

Seven Fun And Free Activities To Do With Your Child

Raising children has never been an inexpensive endeavor - in fact, did you know that by the time a child reaches 18, the average parent will spend over \$500,000 on food, healthcare, toys, clothes and other normal purchases that are necessary?

No wonder more families are now going on a budget than

NOTE- You may change the biography and content of the articles if you wish. They are yours to do as you please

Eye Catching Banner Ads

these are a staple of affiliate marketing and though the web has morphed into its 2.0 configuration, these tools are just as effective as they were back then. Banner ads are one of the BEST ways to promote a website as you basically just place them anywhere on your site where visitors will see and click on them.

Don't have a website? No problem. You can purchase CHEAP banner space on high traffic websites! When someone clicks on the banner and purchase the product,

you get paid!

Need a list of high traffic sites with advertising space for sales? Click on the link below!

[SitePoint Marketplace | Digital Point Forums](#)

Here are your options:

- Add one or more of these banners to your site(s)
- Submit these banners in a banner exchange program
- Use them as a form of advertisement on other people's site(s)
- Or use different combinations or even all of the option above!

Banner #1 (468x60)



```
<a href="http://YOURID.iparent.hop.clickbank.net"></a>
```

Banner #2 (160x600)



Banner #3 (125x125)



Animated Banner #4 (125x125)



```
<a href="http://YOURID.iparent.hop.clickbank.net"></a>
```

Precisely Tuned PPC Ads

These are created to catch the attention of any passerby and intrigue them just enough to click through to your landing page. I've been in the industry for a while now and know just how much traffic these ads can really generate. That's why I've created them for you to use.

[Harmony @ Home](#)

The ultimate parenting guide to raising a healthy, loving and happy child
www.instantparentsucces.com

[Parenting Resources](#)

Parenting newsletters, home study courses, safety tips, and more.
www.instantparentsucces.com

[Parents MUST READ this!](#)

Parenting Secrets that politically correct do gooders NEVER tell you.
www.instantparentsucces.com

[Parenting Made Easier](#)

You really can become a highly respected and successful parent.
www.instantparentsucces.com

[From Good to Great Parent](#)

Good parents are becoming great by learning the "whole child approach"
www.instantparentsucces.com

[No More SCREAMING!](#)

Home Course: Parents are learning to create harmony in their homes.
www.instantparentsucces.com

[Be Your Kid's Role Model](#)

Parenting guide shows parents ways to positively influence their child
www.instantparentsucces.com

[Afraid for you children?](#)

Worried about gangs, drugs, sex?
You MUST READ this guide.
www.instantparentsucces.com

[Rebel teenager at home?](#)
Amazing guide with powerful incite
helps parents connect with teens.
www.instantparentsucces.com

[Be the Best Mom/Dad Ever!](#)
Everything your parents didn't know
about raising a child, plus more.
www.instantparentsucces.com

Below I have added a massive list of keywords for you to use. If you want to expand on this list then please visit- <http://freekeywords.wordtracker.com>

By typing in any of the keywords from the list below, the free tool will give you a list of related keywords for you to use. Before you know it you'll have a massive list of potential keywords.

The lower scoring related keywords you generate in <http://freekeywords.wordtracker.com> will actually be much cheaper for you to use in you Pay Per Click (PPC) Campaign. Also, by optimizing for the lower scoring keywords you will rank much quicker and higher in the search engines.

Keywords

```
instant parent success
harmony at home
about parenting
advice for parents
angry parents
authoritarian parenting
authoritative
authoritative parenting
babies
baby
```

A Short Email Marketing Campaign

There's no surer way to convert a potential buyer than by repeatedly introducing yourself, your services, and your products to them via a personalized email. This builds a level of trust and comfort that is necessary to make those browsers act.

I've created 3 email templates for you to use, pick whichever one you prefer. All three are filled with genuine information about my "Harmony at Home" program. These 3 templates have been tweaked and tested so I know they work incredibly well in bringing in sales.

Email Campaign #1

Subject Line: As A Concerned Parent You MUST Read This....

Hey (First Name),

I have just come across a site which really blew me away. It seemed to offer solutions to all of my parenting concerns and I'm really excited about it. I'm already discovering things that my parents never told me about raising children.

Email Campaign #2

Subject Line: Shouldn't You Enjoy Parenting?

Hey (First Name),

I guess the obvious answer to the question above is a resounding yes! Parenting should be a tremendous experience and is an absolute blast as long as everything is going the way you imagined it. Unfortunately, things never run as smoothly as this.

- Children rebel

Email Campaign #3

Subject Line: Hurry! Your Child's Future May Be At Stake

Hey (First Name),

I have been reviewing a highly acclaimed parenting Home Study Guide for the past few weeks and can no longer keep this from you. At first I was skeptical about the claims being made but after purchasing the course all I can say is that I'm completely blown away. This is one truly fantastic product and the publisher isn't charging enough

Press Release

Another key creative that you'll have access to is my own custom-crafted press release. Designed specifically to grab attention and create excitement about my Harmony at Home program, this release is an excellent way to direct traffic back to your landing page.

Press releases are one of the most powerful marketing tools out there because they expose your product to the world through direct, targeted distribution. The key to generating the biggest response possible is getting your press release on your own site and out into the world via distribution services such as www.prweb.com and www.pr.com whom distribute press releases for free or at a very low cost.

These directories also have entire databases of news professionals, bloggers, and web publishers and are hungry for raw data to convert into real content for their own audience. By giving them what they need; you can guarantee an audience of your own and boost your traffic rate (resulting in bigger conversion numbers and more money in your pocket!)

Check below for you free Press Release:

FOR IMMEDIATE RESULTS
NAME: (Insert what you wish here)
ADDRESS: (Insert What You Wish Here)
WEBSITE: (Insert Affiliate Link Here)
EMAIL: (Insert Your Email Address Here)
Here's How You Really Can Become A Highly Respected And Successful Parent

What Is “Harmony at Home?”

It never hurts to have all of the information before you make any decisions and I want to give you everything you need to know about the product you'll be promoting.

Creating the Best Resource Available!

“Harmony at Home” started as an EBook with the intention of giving parents a “user manual” for raising their child from toddlerhood right up through the teenage years. I recognized the need for such a product after scanning the market for something similar and finding only BS and fluff-filled personal memoirs and “opinion” pieces that really had no bearing on other families living in the real world.

I wanted my program to be the best in the industry, real cutting edge stuff that people could trust, that they could use, and that would work. I pulled in experts from many different fields including a senior education officer, a registered nurse, and primary school teacher (in addition to my own expertise.)

Too Big for a Book

While compiling all of the information, I realized that a single EBook simply wasn't big enough to hold it all. The program turned into a massive multimedia presentation filled with the best information available on rearing healthy, well adjusted children and preserving a solid family life in a hectic world.

The modules break down as follows:

- Health and Wellness
- Mental Development
- Morality and Ethics
- Single Parenting
- Education
- Dealing with Teenagers

You can see it covers everything from the cradle to the cap and gown. But I knew the Web 2.0

Generation was always on the move so I took a cue from them and made my "Harmony at Home" program completely mobile. The presentation includes:

- MP3 audio files that an end user can listen to at home or on the go via their IPod, cell phone.
- A huge video PowerPoint presentation (which they can also take with them wherever they go.)
- An info-packed weekly newsletter filled with "real," concrete info any parent can use, not filler.
- Extra FREE bonus modules including a "Kid's Fun Recipes," "Ensuring your Child's Safety Online," and an audio podcast dealing with ADHD.

But I know my clients will still have questions so I offer them free email consultations with a guaranteed response time of 24 hours or less.

Here's what a couple of my clients have had to say about the program:

"Harmony@Home filled my heart and home with empathy, consideration, respect, and high expectations for our children. The future is certainly looking bright!"

--Rhonda, New Haven County, Connecticut

"I have bought every parenting book that I could get my hands on. I wanted to make sure that my wife and I were doing this right. Nothing I read made me feel like I could actually be a great father like Harmony@home"

--Jason, Kilmarnock, Scotland

You can find out more at my website: <http://www.instantparentsucces.com/>

Big Value, Big Price Tag?

Nope.

My customers get this incredible value all for just \$67!

That's an amazing price for a huge amount of expert information and guidance and makes my "Harmony at Home" program a very tempting buy indeed. It shouldn't take too much convincing to tip just a fraction of that targeted traffic your site will be receiving into the conversion column and secure a decent income off this one program!

I can't make you take that first step. You have to make that decision for yourself. I just ask you to consider that you could be earning some solid income through my program and doing it by helping other people.

I have no doubt that by joining this program you'll become a highly successful affiliate. However, if you have any questions, concerns, or comments you can reach me here:
instantparentsucces@yahoo.co.uk

I'm certainly here to help and want to see you succeed in your efforts! So with that said don't ever hesitate in sending me an email, no matter how trivial it may sound. I'm here to help.

Thank you for your time and consideration.

Here's to your success,

Gareth Williams

<http://www.instantparentsucces.com>

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