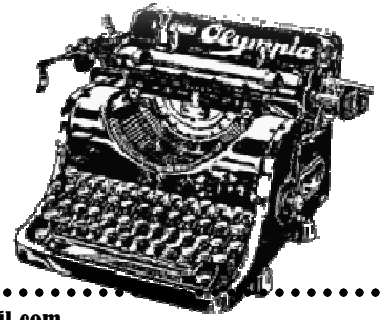


Robert Palmer Copywriter



TheRealRobertPalmer.com

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TheRealRobertPalmer@Gmail.com

Robert Palmer's Fee Schedule

Schedule of Estimated Fees

Direct Mail Package	\$100-\$250 per page
Sales Letter (Online)	\$100-\$500
Sales Letter (Print)	\$200-\$700
Brochure	\$50-\$100 per page
White Paper	\$350-\$500
Newsletter (Online)	\$100-\$300
Newsletter (Print)	\$300-\$600
Article (Online)	\$50 per 500 words
Article (Print)	\$50-\$100 per 500 words
Blog Post	\$15-\$50
Press Release (1-2 Page)	\$100-\$250
Website Homepage	\$200-\$500
Website Other	\$100-\$300
Email Campaign	\$25 per email
Landing Page	\$200-\$500
Squeeze Page	\$200-\$300
Editing Existing Copy	\$25-\$50 per hour
Copy Critique	\$50-\$250

Explanation of Fees

All fees are based on a minimum hourly or per word rate. All estimates are just that, estimates, and are subject to change. The price range listed is for projects within certain "normal" parameters. If aspects of your project fall outside those "normal" parameters, the fee quoted may be greater (or lesser) than that above.

Terms

Free revisions on all copy are available if: 1) requested within 2 weeks of date of delivery of original drafts 2) revisions are not based on changes to the project after the initial quote.

Fees are payable in full 30 days after project completion.

Don't hesitate to contact me if you have any questions or would like a customized project quotation.